

LEADERSHIP ADVANTAGE

Confidential Application
2012

MISSION:

The Center for Community Leadership will be the premier resource for identifying and addressing key leadership needs and responsible for mobilizing and energizing a diverse network of leaders accountable for creating a community of uncommon greatness.

CRITERIA:

For the 2012 program year, Leadership Advantage will add a group of **20** diverse individuals to its alumni base. Leadership Advantage seeks individuals who:

- Demonstrate leadership in some area of their lives
- Are motivated and interested in new learning, self discovery, community exposure and networking; and how to use this experience to serves as community trustees
- Represent a cross-section of business, non-profits and units of government, professions, ages, cultural perspectives, ethnic backgrounds, and geographical areas throughout the Grand Rapids community
- Are willing to commit to being on time and engaged in all LA day sessions. Additionally, LA alumni are expected to volunteer for an additional two years of service to the program after graduation

INSTRUCTIONS:

- Please limit all answers to available space; type (or print legibly). All applications must be complete to be considered.
- A personal interview is necessary. You will be contacted in November 2011 to schedule a date for your interview. Class selection will be finalized by December 2011. You will be notified as to selection or non-selection promptly.
- Applications will be accepted until 5:00 PM, Friday, **November 11, 2011**. Please submit the application to the CCL office.

CONTACT INFORMATION:

Center for Community Leadership
111 Pearl St. NW
Grand Rapids, MI 49503
p. 616.771.0334
f. 616.771.0318
info@cclgr.org
www.cclgr.org

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PURPOSE:

Leadership Advantage is an intensive skills-based program which is designed to enhance the knowledge and critical thinking skills of emerging and established leaders.

OBJECTIVES:

- Provide knowledge and experiential activities to enhance participants' leadership capabilities – both as a professional and as a community leader
- Increase opportunities for connections between leaders, thus reducing the isolation developed by leadership positions
- Facilitate peer-to-peer exchange on relevant issues related to each session's topic
- Enhance the leadership capacity of participants by interrelating the topics, so they lead better at home, work and in the community
- Utilize practical & simple leadership tools – critically think, influence others and take leadership action

INSTRUCTIONS:

- Please limit all answers to available space.
- Please type (or print legibly). All applications must be complete to be considered.
- Applications will be accepted until 5:00 p.m., Friday, November 11, 2011.
- Please submit to: *Center for Community Leadership, 111 Pearl St. NW, Grand Rapids, MI 49503.*

PERSONAL INFORMATION:

Last Name

First Name

Middle

Preferred First Name

Home Address

City

State

Zip

Home Phone

Home E-mail

Preferred mailing address (check one) _____

Home

Work

Completing this section is voluntary. However, this information will be helpful to ensure the diversity of the class.

Date of Birth _____ **Gender** (circle one) male female

Ethnic Identification

Please specify your ethnic heritage or background:

EMPLOYMENT INFORMATION:

Employer

Position/Title

Work Address

Business Phone

Business Fax

City

State

Zip

Business E-mail

Employed Since

SECTOR RESPONSIBILITIES (Select One)

Business Services (banking, accounting, finance, law, etc.)

Commercial / Retail (architect, construction, real estate, developer, etc.)

Communication Services (public relations, advertising, media, etc.)

Education (education administration, teacher / professor, after school coordinator, etc.)

Government (state / county / city / township administration, police, fire, etc.)

Healthcare / Life Sciences (healthcare administration, provider, research, insurance, etc.)

Manufacturing

Non-Profit (social services, business services, etc.)

Small Business / Entrepreneur

Community Advocate / Volunteer

COMMUNITY LEADERSHIP PROGRAMS YOU HAVE PARTICIPATED IN:

Leadership Grand Rapids Year: _____

Institute for Healing Racism Year: _____

Inside Grand Rapids Year: _____

Other: _____ Year: _____

Emerging Leaders Series Year: _____

Other: _____ Year: _____

PLEASE LIST ANY OTHER LEADERSHIP DEVELOPMENT PROGRAMS YOU HAVE PARTICIPATED IN:

1. _____ Year: _____

2. _____ Year: _____

3. _____ Year: _____

4. _____ Year: _____

LEADERSHIP RESPONSIBILITIES: *Please list your recent leadership responsibilities in professional organizations, business & community board service, and volunteerism.*

1. Professional Community Number of people you were responsible for: _____ Date _____
Situation _____

2. Professional Community Number of people you were responsible for: _____ Date _____
Situation _____

3. Professional Community Number of people you were responsible for: _____ Date _____
Situation _____

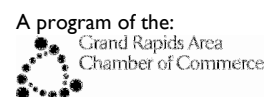
4. Professional Community Number of people you were responsible for: _____ Date _____
Situation _____

5. Professional Community Number of people you were responsible for: _____ Date _____
Situation _____

PERSONAL INSIGHT:

What can you bring to Leadership Advantage?

What do you hope to gain by participating in Leadership Advantage?



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Attendance at all program sessions is mandatory to achieve the full value of the program. Persons who cannot adjust their schedules to accommodate full participation should not apply to the program. If selected, this employee will have my full support for the time required to participate in Leadership Advantage.

X _____
Employer's Signature (if applicable)

Title

Date

If selected, I will participate and devote the time required to complete Leadership Advantage. As a participant I will volunteer my time to help the Center for Community Leadership enhance the program by participating in at least one(1) follow up session to improve Leadership Advantage's format and content.

X _____
Applicant's Signature

Title

Date

PROGRAM DATES:

Orientation	February 2, 2012
Week 1: Leading Change	February 23, 2012
Week 2: Personal Mastery	March 8, 2012
Week 3: Inspiring & Managing Performance	March 22, 2012
Week 4: Generational Dynamics	April 12, 2012
Week 5: Global Cultures	April 26, 2012
Week 6: Authentic Leadership	May 10, 2012
Week 7: Synthesizing Your Experience	May 24, 2012
Week 8: Leadership Development Plan	June 7, 2012

TUITION, FINANCIAL ASSISTANCE & REFUNDS:

- Tuition for the program is \$2,500 per applicant.
- Selection notification will occur November, 2011.
- Tuition must be paid in full by January 21, 2012 to secure a position in the class.
- Acceptable payment options include Visa/Master Card/Discover/American Express or check. Special payment arrangements will be considered in limited circumstances.
- Participants are expected to obtain funding for the full cost of the program. Applications for financial assistance are available.

- Notification of dismissal from the Leadership Advantage class for anything less than full attendance or for any other reason as previously stated will be provided to the participant and the participant's employer (if applicable). **NO REFUND OF FEES WILL BE MADE.**
- **CANCELLATIONS** made less than two (2) weeks before the start date **WILL NOT BE REFUNDED.** Cancellations received before then will be refunded, less a 20% processing fee.
- Center for Community Leadership staff is available to answer questions regarding the program and selection process.
- For more information, contact Lizzie Williams at 616.771.0334 or williamsl@grandrapids.org.

